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Security, Rights, & Liabilities In E-Commerce



Synopsis

Geared towards technical professionals, marketing managers, finance/business strategists, law/policy makers, and educators whose work involves e-commerce, this unique book provides a clear overview of the legal and public policy issues associated with computer networks and electronic transaction and security. It identifies various forms of potential legal and commercial liability, and advises what legal claims may be raised, by whom, and the potential impact of these claims. Methods to reduce or eliminate liability are discussed, offering practical, operational guidance to professionals. The book also describes the legal rights of computer system and electronic commerce operators that can be applied to help preserve security and to recover in the event that security is breached.

Book Information

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Customer Reviews

My first thought is to call this a classic, but perhaps that is too strong. The text is extremely lucid and well organized. Matsurra does an excellent job at making interesting otherwise dry legal dangers facing any ecommerce organization. Get every member of your staff to read this. It will be a well rewarded investment.

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